



Course Design Services For:

**Employers, Trainers, &
Entrepreneurs Designing
Training & Coaching Products**

YvonneB Limited

Here at YvonneB we offer a course design service to entrepreneurs and business owners wishing to incorporate CPD standards training, whether applying for accreditation or simply wishing to ensure a high level of course design.

To date YvonneB has:

Created and Designed a 20+ strong CPD Accredited Course Portfolio for an international client in the medical field

Created and Designed content for CPD Accredited Speaker Certification

Designed the first ever CPD Accredited Crowdfunding Course in the UK

Successfully completed the detailed CPD course submission documentation

With over 20 courses achieving CPD standard, YvonneB is confident in creating and designing CPD Standard courses across various industries

Why Design for CPD Accreditation?

- CPD accreditation is for anyone wishing to catalogue their career learning progression
- For some industries it is a formal requirement to log learning & development with professional bodies, institutes and membership associations (for ex. Finance, medical)
- For employees, CPD helps them keep their knowledge and skills up-to-date via training designed to engage and meet the course objectives using a variety of learning techniques
- For employers, the primary benefit of CPD is ensuring that standards across the company are high and consistent
- The accreditation process is stringent, going through an evidence based process and using external verifiers to eliminate any membership bias
- CPD courses generate a higher ticket price due to their long term value and recognition
- CPD is a global standard: <https://www.cpdstandards.com/cpd-across-the-globe/>



The CPD/Design Process

- If you choose the accreditation package you will need to register with CPD Standards for membership and complete the application form with relevant membership payment **(CPD Accreditation starts from £495 + VAT for one course per annum)**
- If you do not require accreditation but want the quality of CPD standard, no application form or fee is required
- Design: 2 – 4 days depending on the design package required
- CPD Accreditation (if required) Submission to CPD takes place on completion of design work to client's satisfaction and takes 6-8 weeks to process
- On successful acceptance. CPD forward relevant marketing materials and list your course on their website as a CPD training provider
- You are ready to market your CPD course!

Package Name	Design Package	Resources Included In Design Pack
Course Design Package One £450 per day (2 days on design)	1. Interpersonal skills - generic topics (ex. Communication Skills, Customer Service) OR 2. Updating existing courses	Course Overview Document Detailed Lesson Plan Facilitator's Manual PowerPoint Slides Workbook Additional exercises for practical application of learning <u>Copyrighted to client</u> CPD submission fees not included Request a quote or visit: https://www.cpdstandards.com/cpd-across-the-globe/
One Day Course Creation & Design £500 per day 1 day consultation 3 days on research & design	1. Bespoke courses including a needs analysis consultation, research and design	
Design a Portfolio of courses (6 +)	1. 20% discount for multiple course designs requested as one order	



**TO GET STARTED,
CONTACT YVONNEB**

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